

# CVDA COMMITTEE OPPORTUNITIES

A great way for CVDA members to help CVDA without the full commitment of joining the Board! Each committee works behind the scenes and reports to the full board as needed at the Board's monthly Zoom meetings.

## Education Committee

- Create a yearly plan of educational clinics and speakers in consultation with the Board at large.
- Liaise with clinic managers.
- Work with the Marketing and Publicity Committee on how to best publicize and report on educational opportunities.
- Explore resources, such as grants or CVDA underwriting, to lower member participation costs.
- Publicize the availability of CVDA grants in conjunction with the Marketing and Publicity Committee.

## Marketing and Publicity Committee

- Communicate with members and equine enthusiasts in Vermont and the surrounding states regarding CVDA's news and events.
- Keep members engaged.
- Promote CVDA as an organization.
- Work with current sponsors and bring in new sponsors.
- Prepare email blasts, social media posts, newsletters, update website, and more.

## Membership and Organizational Development Committee

- Recruit new members.
- Plan for Board member recruitment and succession.
- Assist with on-boarding for new CVDA Board members.
- Assist with annual and long-term planning for CVDA.
- Work with CVDA Show Committee on the annual banquet.

## Show Committee

- Recruit, train and support show managers and secretaries.
- Assist Marketing and Publicity Committee in identifying and obtaining show sponsors.
- Ensure all show supplies, ribbons and tests are up to date.
- Make recommendations to Board regarding High Score Awards.
- Work with the Treasurer to hire judges and other officials for development days and shows, and reserve judge accommodations.

Interested? Let us know! Email us at [centralvtdressageassoc@gmail.com](mailto:centralvtdressageassoc@gmail.com).